



Dear VAABSE Business Partner:

The Virginia Alliance of Black School Educators (VAABSE) would like to thank you and your company for consideration in becoming a sponsor/business partner. VAABSE became an affiliate of the National Alliance of Black School Educators in December of 2022. One of the primary goals of VAABSE is to create an annual conference for educators to participate in relevant professional learning, strengthen their professional network, and to promote educational excellence and leadership. Our slogan is “History in the Making” as this would be our inaugural conference, slated for January 2024.

Sponsorships are tiered into multiple levels based on the desired partnership of the business. Sponsorship Levels are as follows:

Patron Level: \$500 minimum partnership (listed in conference program)

Bronze Level: \$10,000 (includes business logo on advertisements, brochures, and programs)

Silver Level: \$15,000 (includes business logo on advertisements, brochures, programs, and public service announcements throughout the conference)

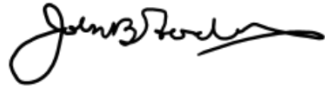
Gold Level: \$25,000 (includes business logo on advertisements, brochures, programs, public service announcements, and free vendor booth rental)

We are also offering “Event Sponsorships” for either the conference luncheon or social at \$7500. The “Event Sponsorship” will include the business logo being advertised at the event and an opportunity for the sponsor to provide the welcome.

I am hoping that your company will be a “staple” partner for VAABSE. We are expecting over 300 participants at the inaugural conference, which will be a great opportunity to expand the brand of your company.

I am looking forward to our continuing partnership, and I hope to hear from you soon.

Sincerely,

A handwritten signature in black ink, appearing to read "John B. Gordon III". The signature is fluid and cursive, with a long horizontal stroke at the end.

Dr. John B. Gordon III
President-Elect
Virginia Alliance of Black School Educators